

THE IMPERIAL BOAT HOUSE HOTEL

83 Moo 5, Choeng Mon Beach, Tumbol Bophut,
Amphur Ko Samui, Surat Thani 84320, Thailand.
Tel : (66-77) 425 041-52, Fax : (66-77) 425 460-61

SALES & RESERVATIONS :

The Imperial Resorts (IR)

(c/o the Imperial Queen's Park Hotel)

199 Sukhumvit Soi 22, Klongton, Klongtoey,
Bangkok 10110, Thailand.

Tel : (66-2) 261 9000 Ext. IR, Fax : (66-2) 261 9518

E-mail : imperial@ksc.net.th

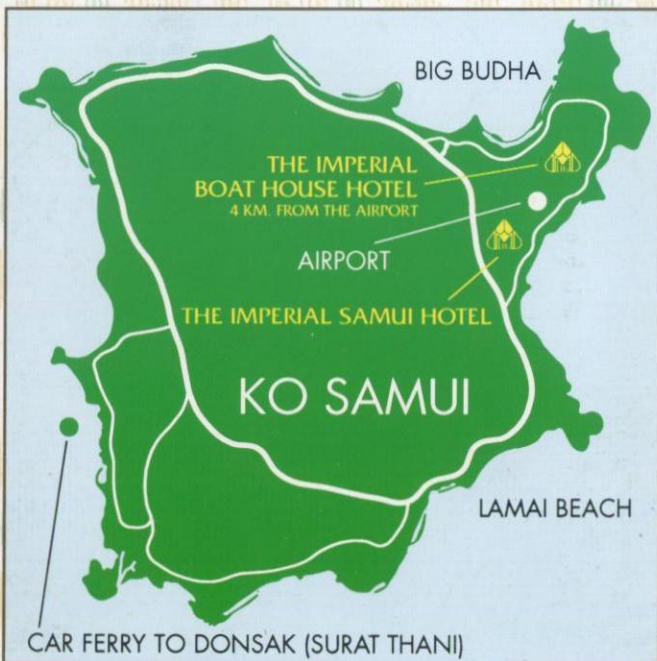
Internet : <http://www.imperialhotels.com>

OVERSEAS REPRESENTATIVES :

JAPAN-Mac Marketing Service

DAI 2 Matsuoka Bldg., 3F 2-14-6, Ginza, Chou-Ku, Tokyo

Tel : (81-3) 3544 0340, Fax : (81-3) 3544 0323



0844/08-97/D S 003



A UNIQUE ISLAND RESORT WITH AUTHENTIC THAI RICE BARGE SUITES

**The Imperial Hotels Group
Thailand**

THE IMPERIAL BOATHOUSES

The Imperial Boat House Hotel, Ko Samui, offers a unique blend of delightful illusion and fulfilled reality. Thirty-four authentic teak rice barges, imaginatively converted into one and two-storey luxury boat suites, and 'moored' on land just metres from picturesque Choeng Mon Beach.

Imagine being lulled to sleep by the lapping of waves and the murmur of sea breezes in the luxurious stateroom of a boat...and then awaking to find you're still on terra firma.

Each suite features a sunbathing deck, living room, dining corner, tea & coffee making facilities, fully-fitted sky-lit bathroom and luxuriously appointed bedroom.

The second part of the hotel comprises of eight southern style low-rise buildings, forming three sides of a square around landscaped gardens full of fragrant tropical flowers. All 182 spacious, airy rooms have private balconies overlooking the gardens and sea.

At the bottom of the gardens a unique boatshaped swimming pool sits invitingly beside the beach. Lovers of water sports can enjoy canoeing, snorkeling and windsurfing in the bay. For those who want to explore further afield, trips can be arranged to many of the beautiful off-shore islands.

The Imperial Boat House Hotel is also eminently suitable for incentive groups. It's one of the few hotels on the island large enough to take groups and it offers marvellous locations for theme parties.



DELUXE ROOM (TWIN BED)



BOAT SUITE (LIVING/DINING CORNER)



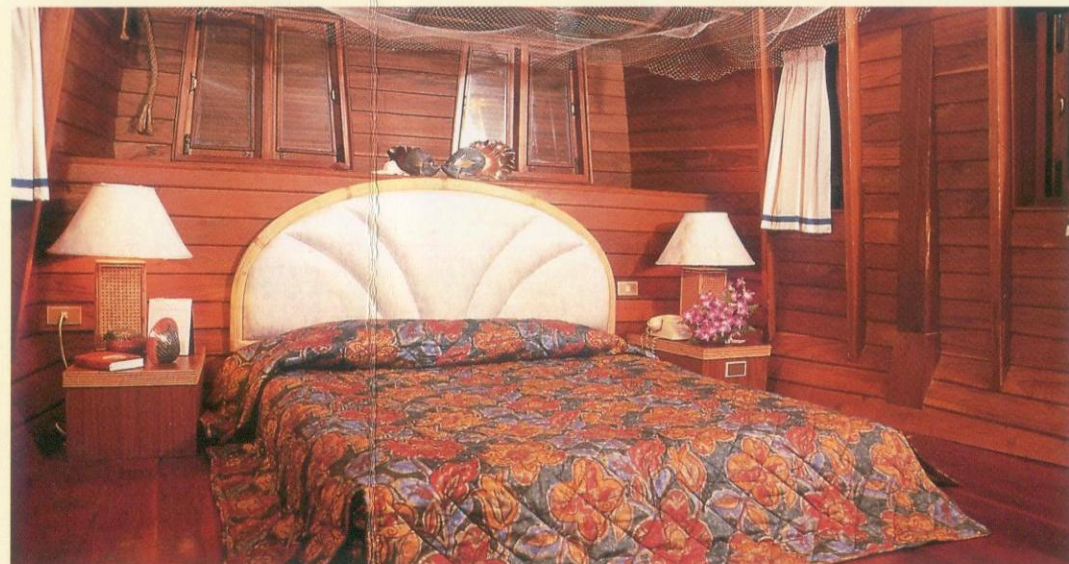
BOAT SUITE (DRESSING/WORKING CORNER)



THE LOBBY

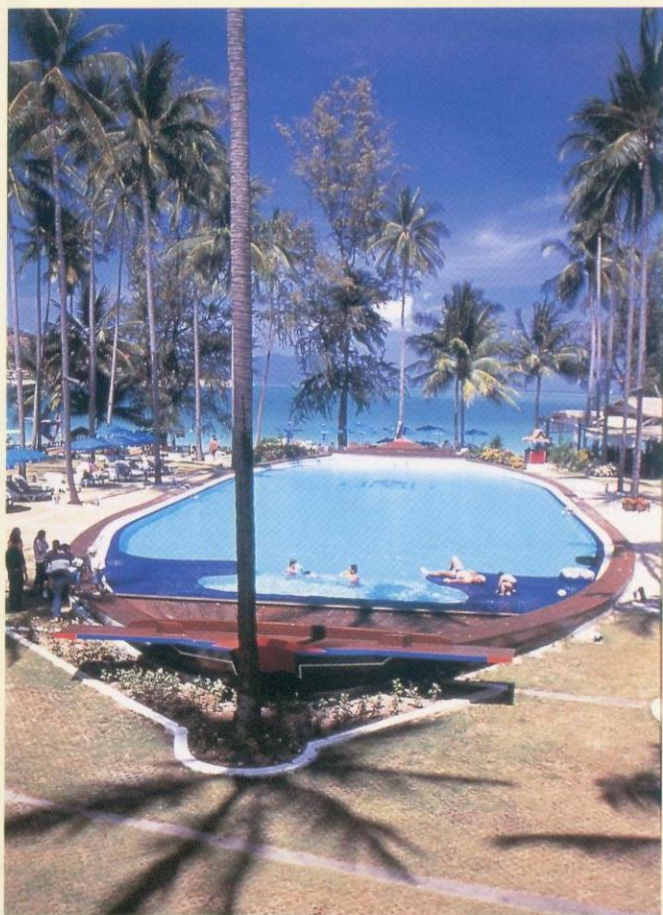


DELUXE ROOM (DOUBLE BED)

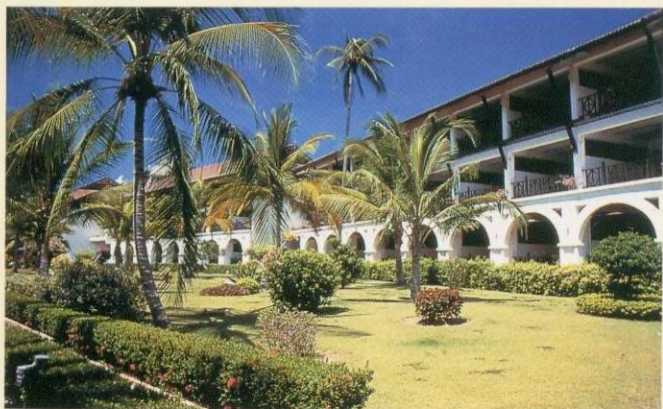


BOAT SUITE (BEDROOM)

E H O T E L



BOATSHAPED SWIMMING POOL



GUESTROOM BUILDINGS AND THE GARDEN

The Imperial Boat House Hotel

GENERAL OVERVIEW :

Located at Choeng Mon Beach, 4 kms. from the airport, this unique resort comprises thirty-four authentic teakwood rice barges-converted to 'boat suites' and eight low-rise southern style guestroom buildings.

ACCOMMODATION :

216 rooms including 34 'boat suites' (all with private sun deck; pool/sea view or garden view), and 182 standard deluxe rooms (all with private balcony garden view). Non-smoking rooms are also available.

ROOM FACILITIES :

Private bath and shower; air-conditioner; IDD

telephone; refrigerator with fully stocked mini-bar; colour TV with 24-hour satellite reception and in-house video programming; in-room safe and hair-dryer; boat suites feature sky-lit bathroom and coffee & tea making facilities

FOOD & BEVERAGE OUTLETS :

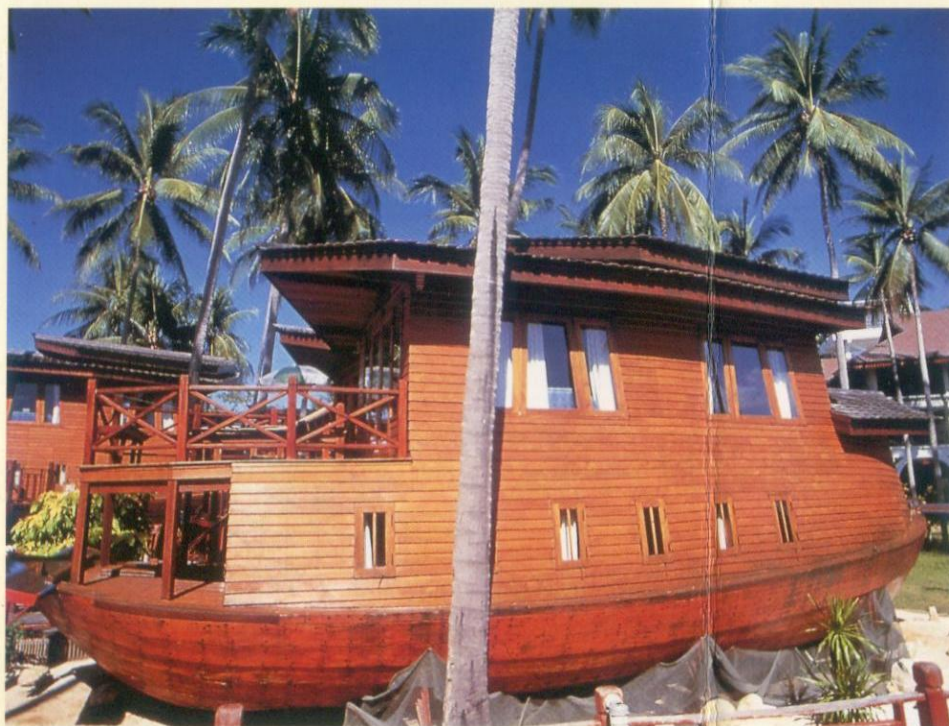
2 restaurants serving Thai and international cuisines; beach bar and airconditioned lobby lounge with live music

RECREATIONAL FACILITIES :

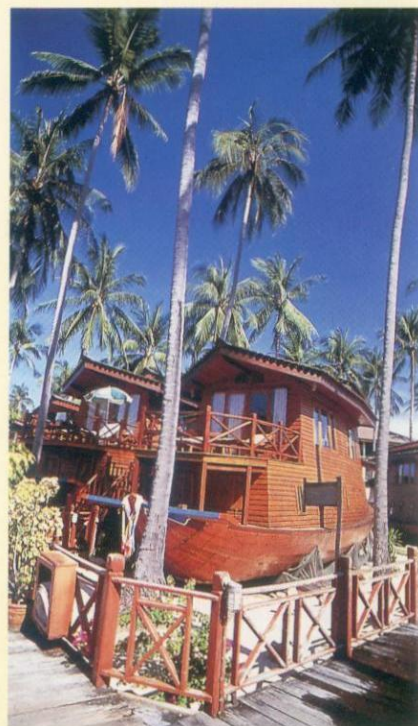
A boat shaped swimming pool; windsurfing, canoeing, snorkeling equipment; games room with snooker table and table tennis

OTHER FACILITIES :

3 fully equipped function/meeting rooms for 20 to 200 persons; car rental and tour counters; gift shop; car park



BOAT SUITES



FOOD & BEVERAGE OUTLETS: Restaurant serving Thai, Chinese and European dishes; two bars.

OTHER FACILITIES:

3 meeting rooms and a function room for up to 150 persons; swimming pool; fishing gear and snorkelling equipment; sailing, canoeing and windsurfing.



LOCATION:

Choeng Mon Beach, Ko Samui, Surat Thani 84140, Thailand

Tel: (077) 425 041-52, Fax: (077) 425 460-1

SALES AND RESERVATION OFFICE:

The Imperial Family of Hotels,
199 Sukhumvit Soi 22, Bangkok 10110, Thailand.

Tel: (662) 261 9000, Fax: (662) 261 9530-34

REGIONAL OFFICE FOR EUROPE:

136 Brompton Rd., Knightsbridge, London SW3 1HY England.

Tel: (071) 584 5018-9, Fax: 225 2680

RESERVATION CONTACT UTELL INTERNATIONAL OR

Sabre/Fantasia (UI29444), Datas II (UI16725),

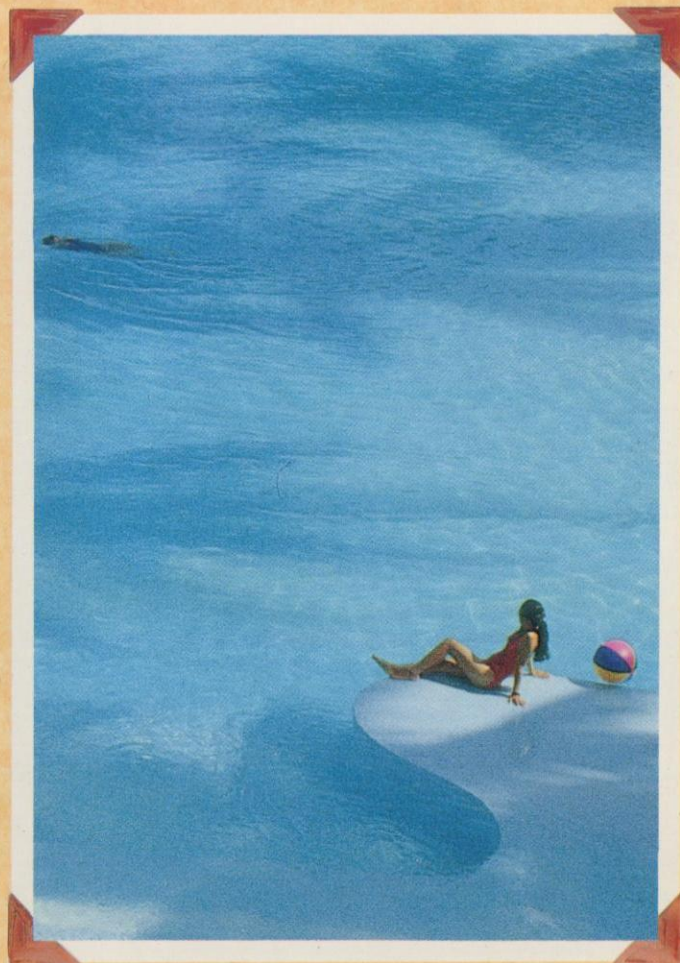
Apollo/Galileo/Gemini (UI22049),

System I/Amadeus (UIIRTBOA), Pars/Abacus (UI16725),

Sahara (UIBKK16725), Reservac (UIIRT003)



THE IMPERIAL
BOAT HOUSE
HOTEL • KO SAMUI



THE IMPERIAL FAMILY OF HOTELS

THAILAND

THE IMPERIAL BOAT HOUSE SAMUI

The Imperial Boat House Hotel, Samui, offers a unique blend of delightful illusion and fun-filled reality. Thirty-four authentic teak rice barges, imaginatively converted into two-storey luxury boat suites, and 'moored' on land just metres from picturesque Choeng Mon beach.



Imagine being lulled to sleep by the lapping of waves and the murmur of sea breezes in the luxurious stateroom of a boat...and then awaking to find you're still on terra firma.

Each suite features a sunbathing deck, living room, dining corner, fully-fitted sky-lit bathroom and luxuriously appointed bedroom.

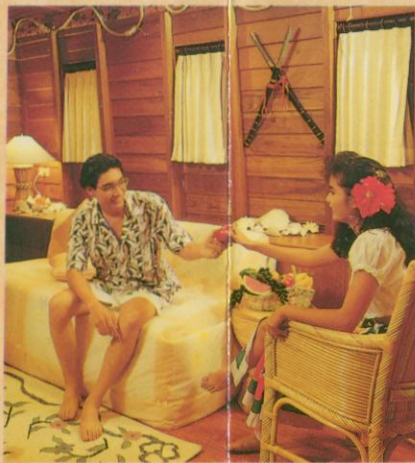
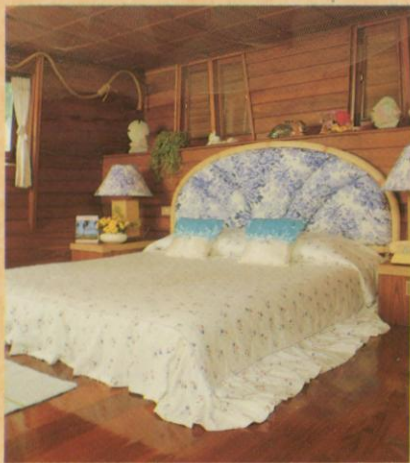
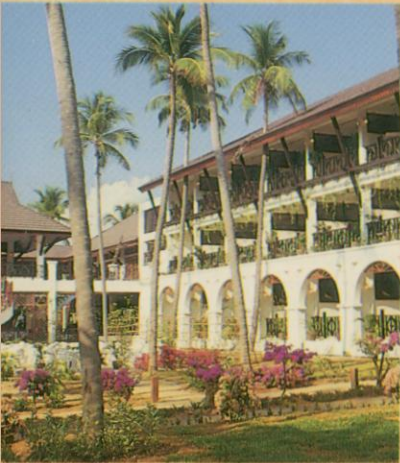
The second part of the hotel comprises eight southern-style low rise buildings, forming

three sides of a square around landscaped gardens full of fragrant tropical flowers. All 182 spacious, airy rooms have private balconies overlooking either the gardens or the beach.

At the bottom of the gardens a unique boat-shaped swimming pool sits invitingly beside the beach. Lovers of water sports can enjoy sailing, fishing, canoeing and windsurfing in the bay. For those who want to explore further afield, trips can

be arranged to many of the beautiful off-shore islands.

The Imperial Boat House Hotel is also eminently suitable for incentive groups. It's one of the few hotels on the island large enough to take groups and it offers marvellous locations for theme parties.



The Imperial Boat House Hotel (4-star)

GENERAL OVERVIEW:

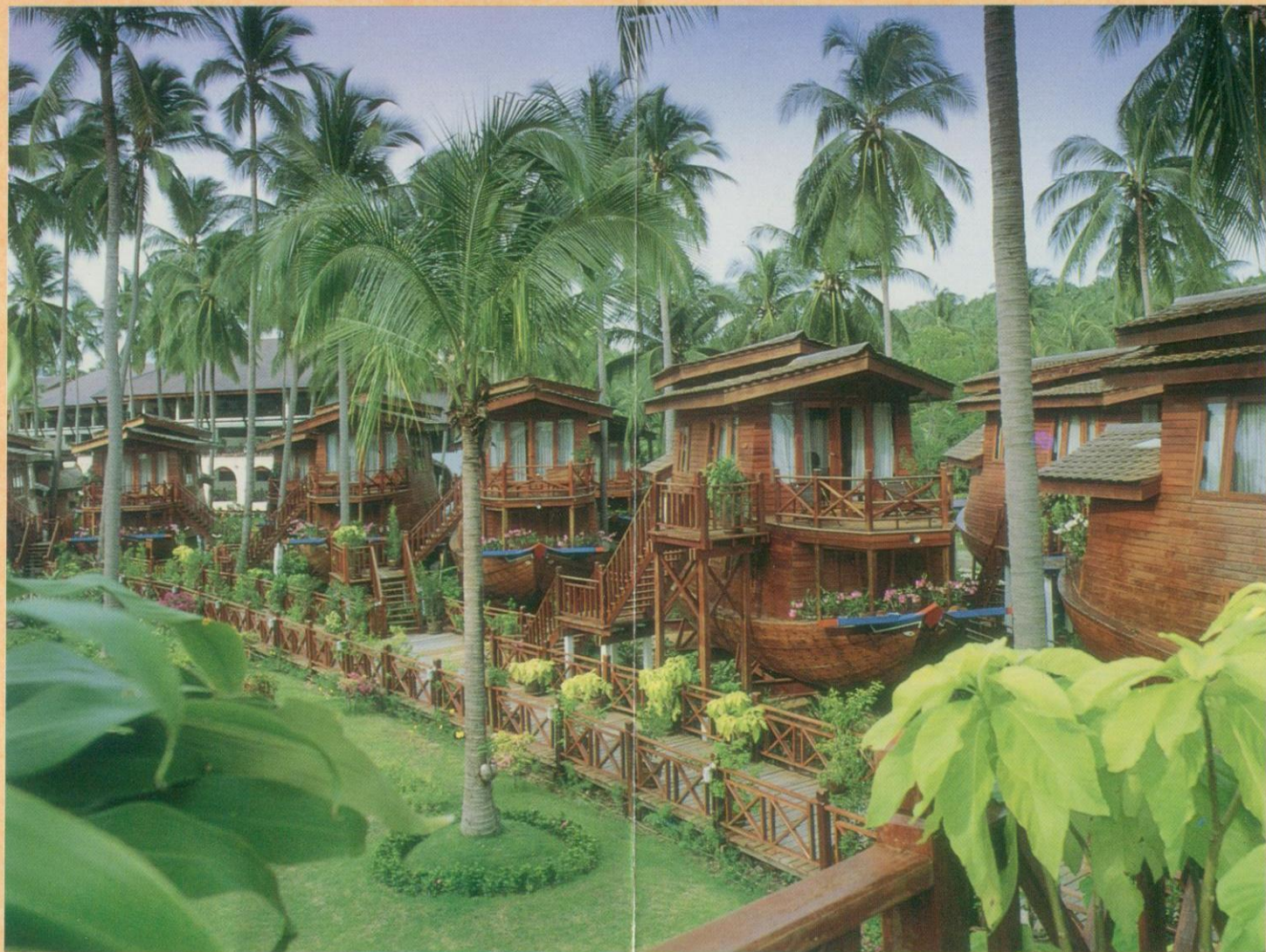
Authentic teak rice barges converted into luxury suites beside the beach; elegantly appointed rooms in low-rise buildings overlooking lush gardens.

ACCOMMODATION:

216 rooms including 34 individual rice barge suites.

ROOM FACILITIES:

En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, colour TV with satellite programming.



THE IMPERIAL BOAT HOUSE HOTEL

83 Moo 5, Choeng Mon Beach, Tambon Bo phut, Ko Samui, Surat
Thani 84230, Thailand.

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IMPERIAL RESORTS SALES AND RESERVATIONS OFFICE :

C/O The Imperial Queen's Park Hotel

199 Sukhumvit Soi 22, Bangkok 10110, Thailand.

Tel: (662) 261-9000, Fax: (662) 261-9518

E-mail : mktgiqp@comnet3.ksc.net.th

OVERSEAS REPRESENTATIVES :

CANADA-Apex Holidays

946 West 7th Avenue, Vancouver, B.C., Canada V5Z 1C3

Tel : (604) 739-8980, Fax : (604) 739-9782

EUROPE-Supereps International

Suite 433, High Holborn House, 52 High Holborn Rd.,

London WC1V 6RB, England.

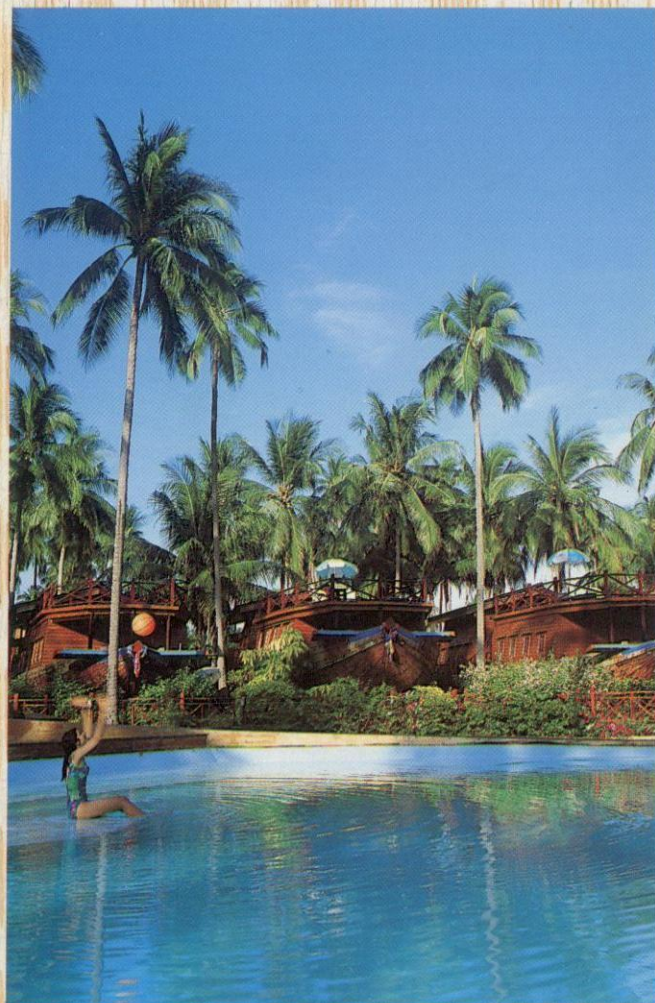
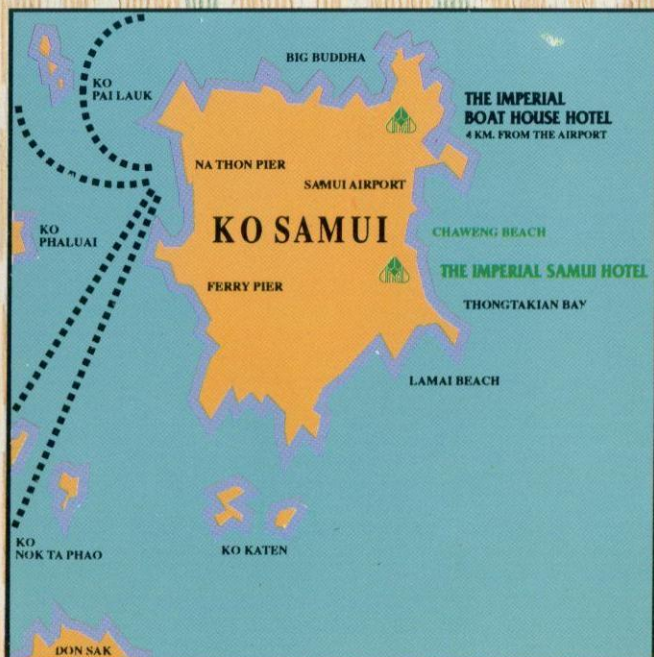
Tel : (Sales) : +44 171-242 3131

Tel : (Reservation) : +44 171-242 9964 Fax : +44 171-242 2838

JAPAN-Mac Marketing Service

DAI 2 Matsuoka Bldg., 3F 2-14-6, Ginza, Chou-Ku, Tokyo

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The Imperial Hotels Group
Thailand

T H E I M P E R I A L B O A T H O U S E S

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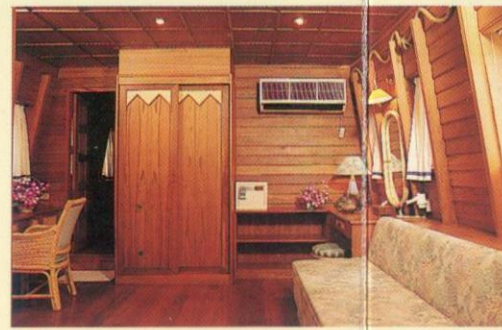
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DELUXE ROOM (TWIN BED)



BOAT SUITE (LIVING/DINING CORNER)



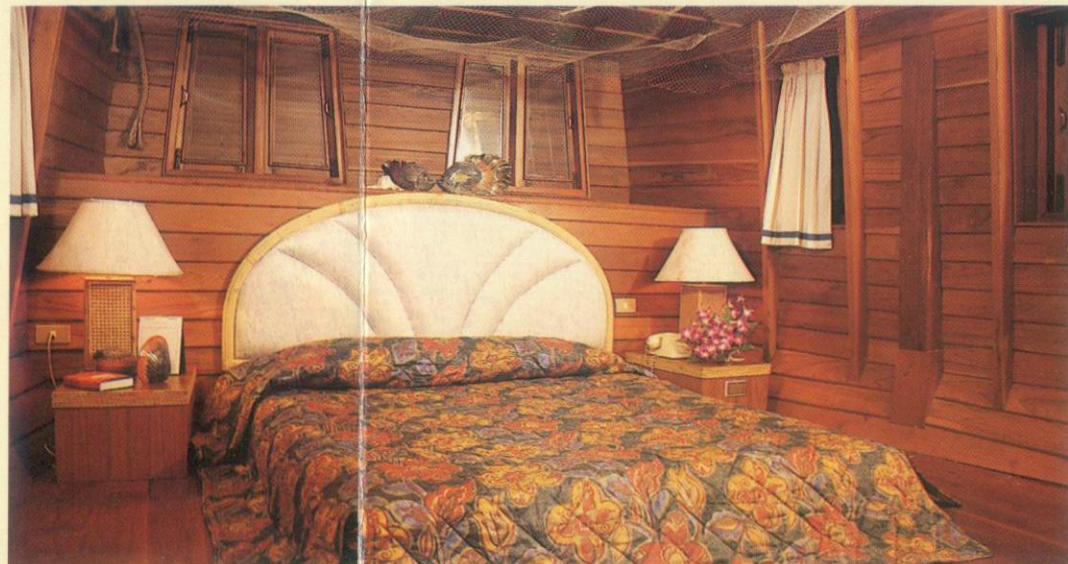
BOAT SUITE (DRESSING/WORKING CORNER)



THE LOBBY



DELUXE ROOM (DOUBLE BED)



BOAT SUITE (BEDROOM)

E H O T E L



BOATSHAPED SWIMMING POOL



GUESTROOM BUILDINGS

The Imperial Boat House Hotel

GENERAL OVERVIEW :

Located at **Choeng Mon Beach**, 4 kms. from the airport this unique resort comprises: thirty-four authentic teakwood rice barges-converted to '**boat suites**'; and eight low-rise southern style guestroom buildings.

ACCOMMODATIONS :

216 rooms including **34 'boat suites'** (all with private sun deck; pool/sea view or garden view), and **182 standard deluxe rooms** (all with private balcony garden view) Non-smoking rooms are also available.

ROOM FACILITIES :

Private bath and shower; air-conditioner; IDD

*telephone; refrigerator with fully stocked mini-bar; colour TV with 24-hour satellite reception and in-house video programming; in-room safe and hair-dryer; **boat suites** feature sky-lit bathroom and coffee & tea making facilities*

FOOD & BEVERAGE OUTLETS :

*2 restaurants serving Thai and international cuisines; **beach bar** and **lobby lounge** with live music*

RECREATIONAL FACILITIES :

A boat shaped swimming pool; windsurfing, canoeing, snorkeling equipment; game room with snooker table and table tennis

OTHER FACILITIES :

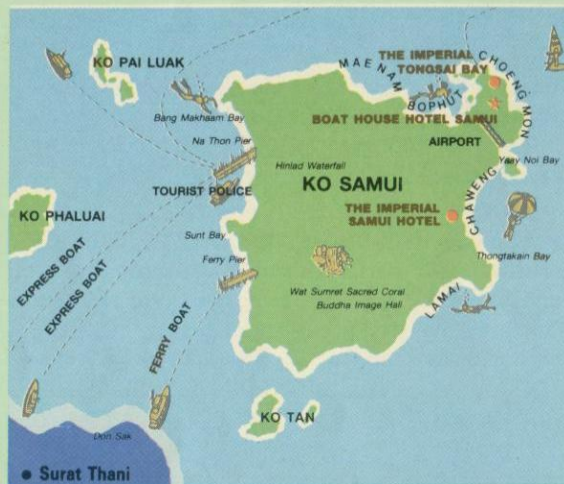
3 fully equipped function/meeting rooms for 20 to 200 persons; car rental and tour counters; gift shop; car park



BOAT HOUSES



BOAT HOUSE HOTEL SAMUI
KO SAMUI



BOAT HOUSE HOTEL SAMUI
KO SAMUI

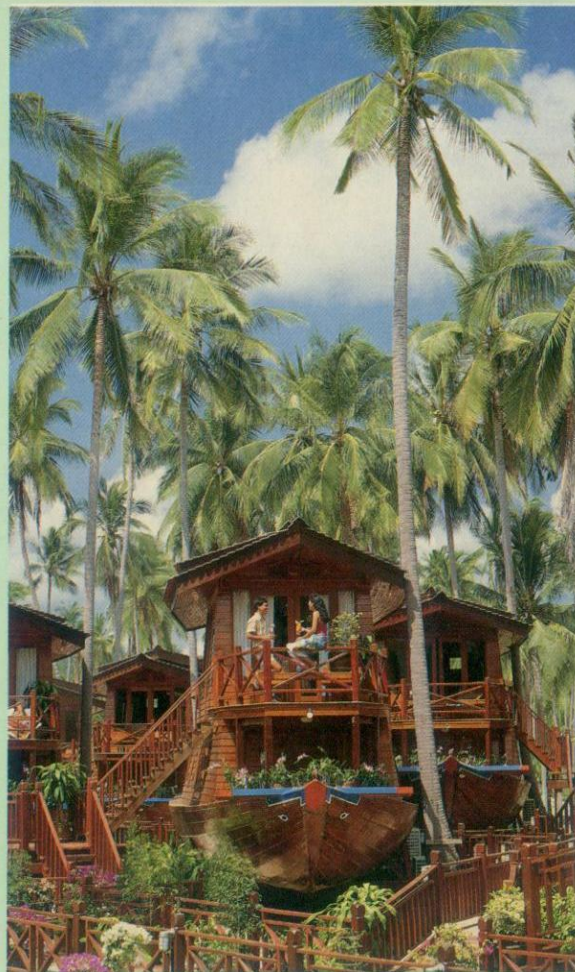
Choeng Mon Beach, Ko Samui, Surat Thani 84140,
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The Imperial Family of Hotels, Sales and Reservations
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Fax : (662) 2533190, 2542077

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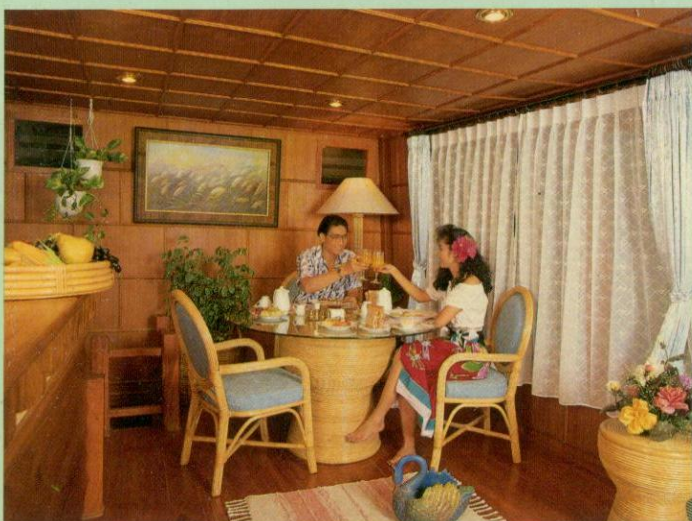


THE IMPERIAL FAMILY OF HOTELS
THAILAND

BOAT HOUSE

HOTEL SAMUI





An unusual and original concept in seaside resort accommodation is the Boat House Hotel Samui at Choeng Mon Beach, Ko Samui, which offers a land-based sea-going experience.

With 36 authentic rice barges converted at great expense into land-locked luxury vessels, a sojourn at the Boat House Hotel Samui will be a dream come true for would-be mariners who love to live in the luxurious stateroom of a boat and be lulled to sleep by the gentle lapping of waves and the cooling murmur of sea breezes...without having to be on the high seas, but on terra firma.

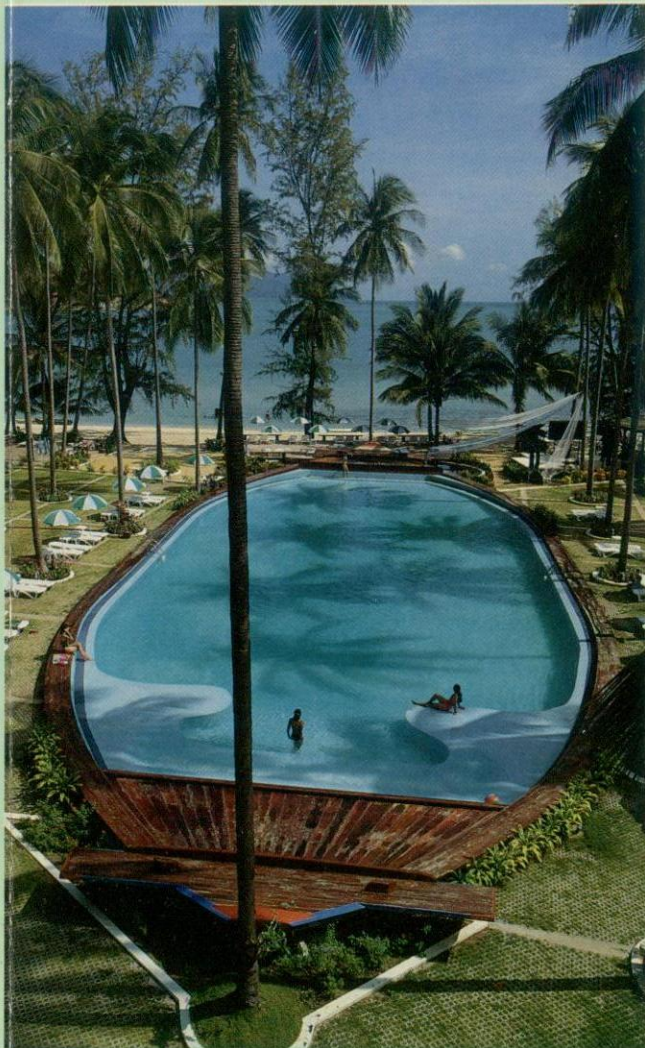
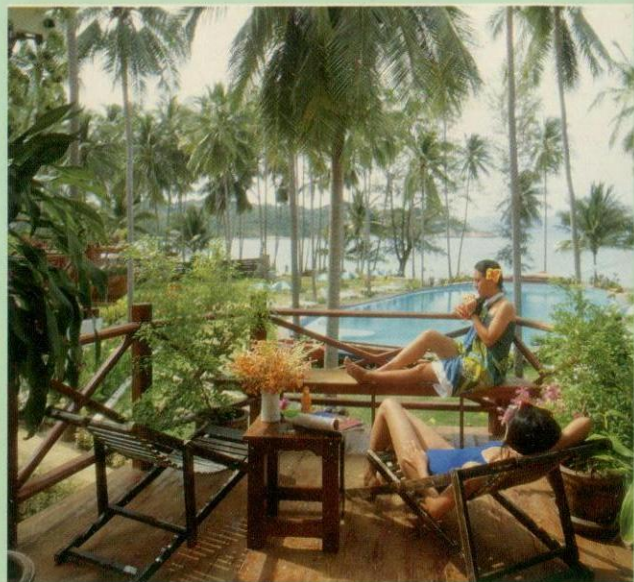
There is also a cluster of three-storey buildings with a total of 180 air-conditioned rooms luxuriously furnished with all the latest in modern amenities such as international direct-dial telephone, refrigerator, mini-bar, radio, colour television and video.

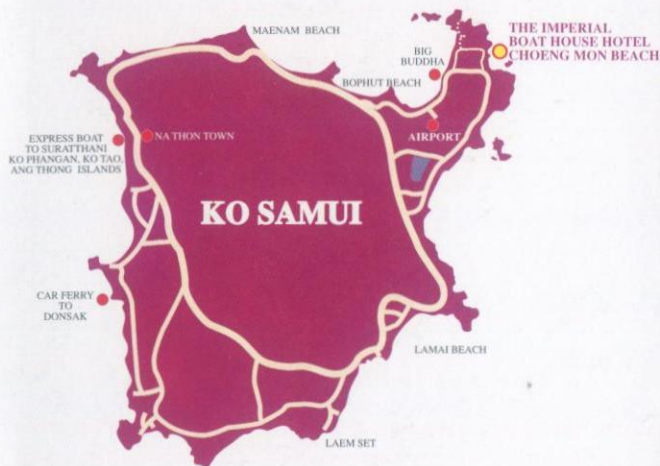
The hotel complex also has a restaurant, a meeting room, and a swimming pool.

Lovers of water sports can also enjoy sailing, fishing, canoeing, or windsurfing in the bay.

In brief, the Boat House Hotel Samui is a slice of paradise for those who love the sea and shun the crowds.

BOAT HOUSE HOTEL SAMUI





The Imperial Boat House Hotel, Ko Samui
83 Moo 5, Choeng Mon Beach, Ko Samui, Surat Thani 84320, Thailand.
Tel: 6677 425041-52, Fax: 6677 425460-1

Other Imperial Hotels Group Properties:

The Imperial Queen's Park Hotel, Bangkok

199 Sukhumvit Soi 22, Bangkok 10110, Thailand.
Tel: 662 2619000, Fax: 662 2619530-4

The Imperial Tara Hotel, Bangkok

18/1 Sukhumvit Soi 26, Bangkok 10110, Thailand.
Tel: 662 2592900-19, Fax: 662 2592896-7

The Imperial Impala Hotel, Bangkok

9 Sukhumvit Soi 24, Bangkok 10110, Thailand.
Tel: 662 2590053, Fax: 662 2588747

The Imperial Lake View Hotel & Golf Club, Cha-am

80 Moo 4, Hubkrapong-Pranburi Highway,
Tambol Samphraya, Cha-am, Phetchaburi 76120, Thailand
Tel: 6632 520091, 6632 520178, 6632 520423, Fax: 6632 520098

The Imperial PhuKaew Hill Resort, Petchaboon

99 Moo 14, Phitsanulok-Lomsak Rd., Campson, Khao Kho, Petchaboon 67280, Thailand.
Tel: 662 5519304, Fax: 662 5519305

The Imperial Golden Triangle Hotel, Chiang Rai

222 Golden Triangle, Chiang Saen, Chiang Rai 57150, Thailand.
Tel: 6653 784001-5, Fax: 66-53 784006

The Imperial Tara Mae Hong Son Hotel, Mae Hong Son

149 Moo 8, Tambol Pang Moo, Amphoe Muang, Mae Hong Son 58000, Thailand.
Tel: 6653 611021-5, Fax: 6653 611252

The Imperial Mae Ping Hotel, Chiang Mai

153 Sridonchai Rd., Tambol Chang Klan, Amphoe Muang, Chiang Mai 50100, Thailand.
Tel: 6653 270160-80, Fax: 6653 270181

The Imperial Samui Hotel, Ko Samui

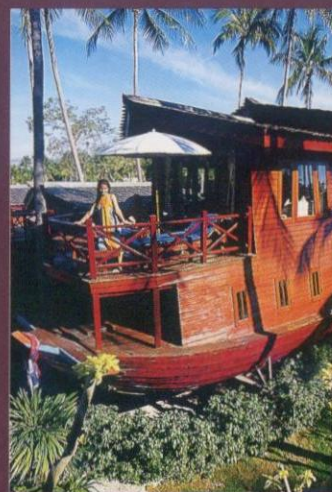
86 Moo 3, Chaweng Noi Beach, Ko Samui, Surat Thani 84320, Thailand.
Tel: 6677 422020-36, Fax: 6677 422396-7

www.imperialhotels.com E-mail : boathouse@imperialhotels.com

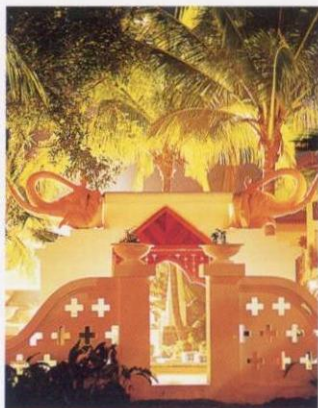
Reservations : reservation@imperialhotels.com

Sales : sales@imperialhotels.com

—THE—
**IMPERIAL
BOAT HOUSE HOTEL
KO SAMUI**



UNIQUELY IMAGINATIVE



**For a luxurious stay
in one of the most
breathtaking resorts in Asia,
The Imperial Boat House Hotel
is simply incomparable.**



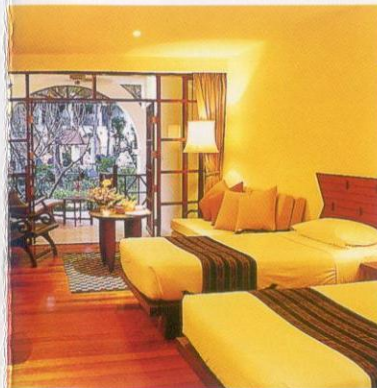
Set on fabulous Choeng Mon Beach on the northeast corner of Ko Samui, this unique and innovative resort comprises 34 authentic teak rice barges cleverly converted into two-storey luxury boathouses. Each is "moored" in the gardens and offers superior suite-style accommodation.



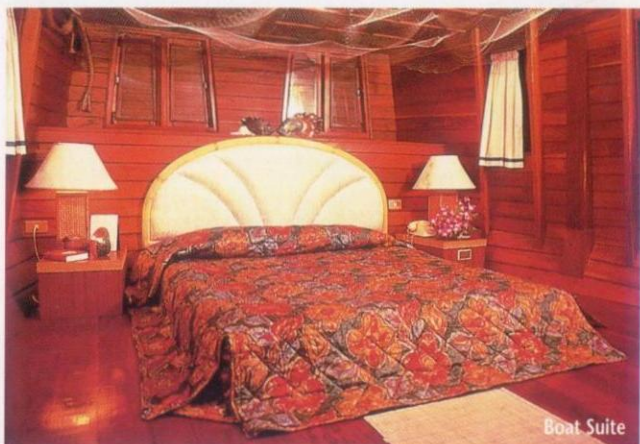
Garden Pool



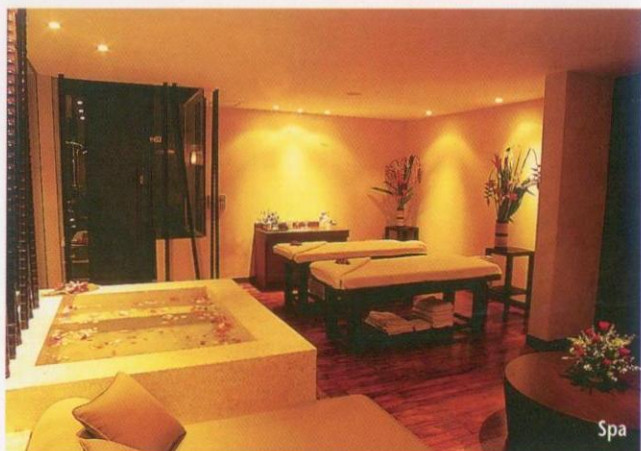
Alternative accommodation is available in eight low-rise southern-style hotel buildings. All 165 rooms have their own spacious 30 sqm. private balcony with views of the resort's extensive tropical gardens and the new garden pool.



The newly created "Poolside Terrace" rooms offer an even higher level of luxury and comfort, along with a balcony complete with its own private outdoor shower and sunbathing patio with direct access to the garden pool allowing guests to get back to nature - in style!

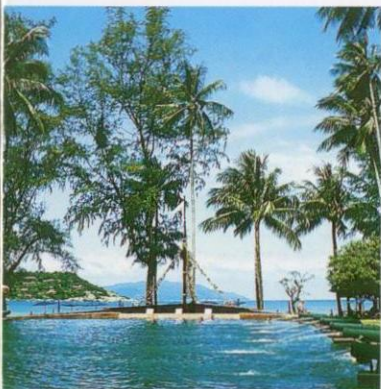


Boat Suite

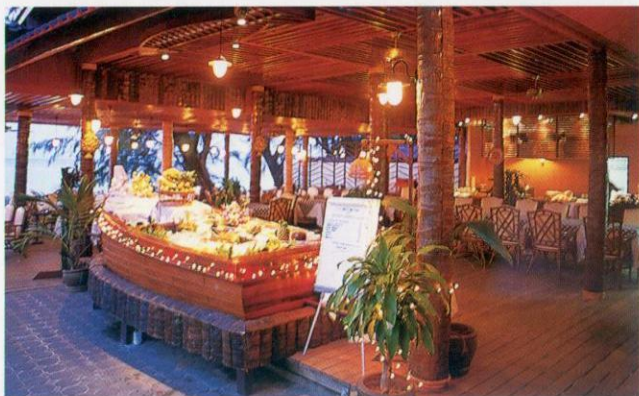


Spa

Pamper yourself in the unashamed luxury of the fabulous new *Imperial Spa*. With massages, body wraps and a complete range of other body-care and beauty treatments available, it's the perfect place to revitalise and rejuvenate.



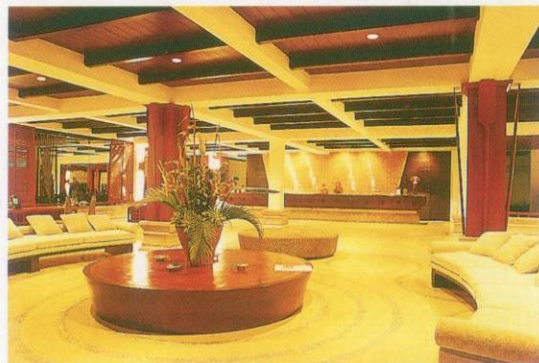
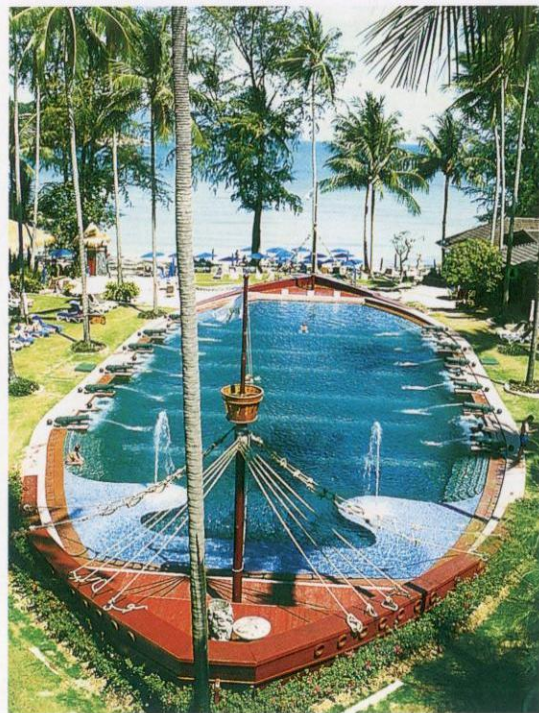
There are two swimming pools - one a Garden Pool with splashing fountains, trickling-waterfalls and the finest tropical decor, the other is a beachside pool uniquely shape like a boat. Guests can also participate in a range of water sports, including sailing, canoeing, scuba diving and windsurfing in a secluded bay.



The hotel has two main restaurants serving a fine selection of Thai, seafood, Italian and international specialities. The Lobby Bar offers live music entertainment, while the Pool Bar is simply ideal for relaxing drinks amid tropical surroundings.

With its unique style, The Imperial Boat House Hotel is just perfect for incentive groups seeking a fun and fanciful format. Apart from the extensive gardens and beachside area for great outdoor parties, the hotel has three conference rooms for up to 300 people, plus the finest catering services

**There's never been a resort quite like
The Imperial Boat House Hotel.
See for yourself.
It's unique - and you'll love it.**



The Captain's Choice
restaurant



THE IMPERIAL
BOAT HOUSE
HOTEL • KO SAMUI



It takes more than Spaghetti sauce and
Lemon Grass to make
great *Italian* and *Thai* food.
Fortunately we have:

Marco Trentin and Khun. Yuan Chai

Our two East and West Chefs will cook for
you a Modern Italian and Royal
Thai cuisine with a twist of fresh seafood in
a romantic beach setting

Kitchen open from 18:00 hrs to 23:00 hrs

Please make a reservation to avoid disappointment

83 Moo 5 Tambol Bo Phut, Amphur-Ko Samui, Suratthani 84320, Thailand.
Tel. +66 (0) 7742-5041-52 E-mail: boathouse@imperialhotels.com

Affix
15 Baht
stamp



THE IMPERIAL
BOAT HOUSE
HOTEL • KO SAMUI E